



**WOMEN IN DEFENSE  
MICHIGAN CHAPTER**



**2ND ANNUAL  
BLACK TIE GALA  
SPONSORSHIP OPPORTUNITIES**



**FRIDAY, NOVEMBER 5, 2010  
6:00PM – 10:30 PM**



**ROYAL PARK HOTEL  
ROCHESTER, MICHIGAN**



PLEASE SUPPORT US IN RECOGNIZING  
WOMEN IN DEFENSE MICHIGAN CHAPTER

**2010  
EXCELLENCE IN LEADERSHIP  
AWARD**

**AND**

**(3) HORIZON INDUSTRY AWARDS**

NOMINATE INDIVIDUALS AND/OR TEAMS  
FOR A HORIZON INDUSTRY AWARD  
BY GOING TO [WWW.WID-MI.ORG](http://WWW.WID-MI.ORG)

THE **HORIZON INDUSTRY AWARDS**  
SPONSORED BY  
**CRAIN'S DETROIT BUSINESS**

QUESTIONS?

PLEASE CONTACT

NANCY A. LOERCH @ 248-613-1102

OR

EMAIL [EVENTS@WID-MI.ORG](mailto:EVENTS@WID-MI.ORG)



## 2ND ANNUAL BLACK TIE GALA EVENT DETAILS

DATE: **FRIDAY, NOVEMBER 5, 2010**  
 LOCATION: **ROYAL PARK HOTEL,  
ROCHESTER, MICHIGAN**  
 COCKTAIL RECEPTION/NETWORKING: **6:00 PM**  
 DINNER AND AWARD PRESENTATION: **7:00 PM**  
 AFTERGLOW RECEPTION/NETWORKING: **9:30 PM**

### TICKETS

WID/ NDIA MEMBER : **\$150**  
 NON-MEMBER : **\$170**  
 WID/ NDIA MEMBER TABLE OF 10 : **\$1500\***  
 NON-MEMBER TABLE OF 10 : **\$1700\***  
 (\*TABLES INCLUDE CORPORATE SIGN,  
 PREFERRED SEATING AND PROGRAM  
 RECOGNITION)

### PROGRAM ADVERTISING

FULL-PAGE FULL COLOR (5" x 8") : **\$750**  
 HALF-PAGE FULL COLOR (5" x 4") : **\$500**  
 BUSINESS CARD (3½" x 2") : **\$250**  
 WID MEMBER BUSINESS CARD : **\$100**  
 (AD SUBMISSION DEADLINE: OCTOBER 21ST)

## EVENT SPONSORSHIPS

### PLATINUM SPONSOR: \$10,000

- 6 TICKETS TO VIP PRE-RECEPTION
- RESERVED TABLE FOR 10 GUESTS
- SIGNAGE WITH CORPORATE LOGO DISPLAYED AT EVENT
- LOGO ON GALA INVITATION (TIME PERMITTING)
- ¼ PAGE CONGRATULATORY AD IN CRAIN'S DETROIT BUSINESS
- FULL-PAGE AD IN PROGRAM
- RECOGNITION FROM PODIUM
- LOGO WITH LINK TO YOUR WEBSITE ON WID-MI WEBSITE

### GOLD SPONSOR: \$7,500

- RESERVED TABLE FOR 10 GUESTS
- SIGNAGE WITH CORPORATE LOGO DISPLAYED AT EVENT
- LOGO ON GALA INVITATION (TIME PERMITTING)
- ¼ PAGE CONGRATULATORY AD IN CRAIN'S DETROIT BUSINESS
- FULL-PAGE AD IN PROGRAM
- RECOGNITION FROM PODIUM
- LOGO WITH LINK TO YOUR WEBSITE ON WID-MI WEBSITE

### SILVER SPONSOR: \$5,000

- RESERVED TABLE FOR 10 GUESTS
- HALF-PAGE AD IN PROGRAM
- RECOGNITION FROM PODIUM
- LOGO WITH LINK TO YOUR WEBSITE ON WID-MI WEBSITE

### BRONZE SPONSOR: \$2,500

- 5 TICKETS TO THE GALA
- HALF-PAGE AD IN PROGRAM
- RECOGNITION FROM PODIUM
- LOGO WITH LINK TO YOUR WEBSITE ON WID-MI WEBSITE

### AFTERGLOW SPONSOR: \$3,500

#### EXCLUSIVE SPONSORSHIP

- 6 TICKETS TO THE GALA
- EXCLUSIVE VISIBILITY AT AFTERGLOW RECEPTION (SIGNAGE, NAPKINS, APPROVED PROMOTIONAL ITEMS PROVIDED BY SPONSOR, ETC)
- HALF-PAGE AD IN PROGRAM
- RECOGNITION FROM PODIUM
- LOGO WITH LINK TO YOUR WEBSITE ON WID-MI WEBSITE

### RECEPTION/AFTERGLOW ENTERTAINMENT

#### SPONSOR: \$1,250

#### EXCLUSIVE SPONSORSHIP

- 2 TICKETS TO THE GALA
- HALF-PAGE AD IN PROGRAM
- RECOGNITION FROM PODIUM
- LOGO WITH LINK TO YOUR WEBSITE ON WID-MI WEBSITE

### PHOTOGRAPHY SPONSOR: \$750

#### EXCLUSIVE SPONSORSHIP

- 2 TICKETS TO THE GALA
- SIGNAGE WITH CORPORATE LOGO DISPLAYED AT EVENT
- BUSINESS-CARD AD IN PROGRAM
- RECOGNITION FROM PODIUM
- LOGO WITH LINK TO YOUR WEBSITE ON WID-MI WEBSITE

### PARKING/VALET SPONSOR: \$750

#### EXCLUSIVE SPONSORSHIP

- 2 TICKETS TO THE GALA
- EXCLUSIVE OPPORTUNITY TO PROVIDE APPROVED PROMOTIONAL ITEM IN VEHICLES
- RECOGNITION FROM PODIUM
- LOGO WITH LINK TO YOUR WEBSITE ON WID-MI WEBSITE



## Tickets

WID/ NDIA Member :	<b>\$150</b>
Non-Member :	<b>\$170</b>
WID/ NDIA Member Table of 10 :	<b>\$1500*</b>
Non-Member Table of 10 :	<b>\$1700*</b>

(\*Tables include corporate sign, preferred seating and program recognition)

## Program Advertising

Full-Page Black & White (5" x 8") :	<b>\$750</b>
Half-Page Black & White (5" x 4"):	<b>\$500</b>
Business Card (3½" x 2") :	<b>\$250</b>
WID Members Business Card :	<b>\$100</b>

(Ad submission deadline: October 21st)

## Sponsorships

Please see the separate Sponsorship Opportunities Brochure for description of this year's offerings. The brochure is available online at <http://wid-mi.org> or call 248-643-6590 to have a brochure sent to you.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City/St/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## Sponsorship:

- Platinum Sponsor \$10,000
- Gold Sponsor \$7,500
- Silver Sponsor \$5,000
- Bronze Sponsor \$2,500
- Afterglow Sponsor \$3,500\*
- Reception/Afterglow Entertainment Sponsor \$1,250\*
- Photography Sponsor \$750\*
- Parking/Valet Sponsor \$750\*

*\*Exclusive*

## Program Advertising:

- Full-Page Black & White (5" x 8") \$750
- Half-Page Black & White (5" x 4") \$500
- Business Card (3½" x 2") \$250
- WID/ NDIA Members Business Card \$100

## Tickets:

\_\_\_ WID/NDIA Member Tickets @ \$150 = \_\_\_\_\_

\_\_\_ WID / NDIA Member Table of 10 @ \$1,500 = \_\_\_\_\_

\_\_\_ Non- Member Tickets @ \$170 = \_\_\_\_\_

\_\_\_ Non- Member Table of 10 @ \$1,700 = \_\_\_\_\_

Total Amount Enclosed: \$ \_\_\_\_\_

- Check
- Credit Card Payment     Visa     MC     Discover
- # \_\_\_\_\_

Exp. Date \_\_\_\_\_

Security Code from back of Card \_\_\_\_\_

Print Card Holder's Name \_\_\_\_\_

Signature \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email Address \_\_\_\_\_

**Please mail payments to:**  
**Women In Defense (WID) Michigan**  
**P.O. Box 4744, Troy, MI 48099**  
**Phone: 248-643-6590**  
**Or email to [events@wid-mi.org](mailto:events@wid-mi.org)**